



# FrontLine®

MARKETING INFORMATION FOR  
TODAY'S FEED PROFESSIONAL

## Baby Pig Milk Replacer Lowers Costs, Yields Bigger Pigs

Choosing the right baby pig milk replacer will help pigs even after they move to the nursery.

**Colorado Mills are an integrated pig/feed operation that switched a year ago to Milk Products production. Read their comments below.**

Question: What attributes does this milk replacer product have that your previous products did not?

**Answer: *Better mixability and lower cost.***

Question: What tangible or measurable differences have you determined or observed in your operation due to using the Milk Products Baby Pig Milk Replacer?

**Answer: *Our milk replacer cost per pig has been reduced.***

Question: What is different or better about working with Milk Products as a supplier of Baby Pig Milk Replacer than other companies?

**Answer: *Keeps our cost lower without sacrificing pig performance. Milk orders are processed and delivered in a timely manner.***

Question: What can you tell us about your customers' and their support for this program as it relates to pig quality and affects pig performance on their end?

**Answer: *Our weaner pig purchasers assist in paying for the milk replacer because it gives them a bigger and better doing pig in their nurseries.***

Question: Is there anything else you would like to tell Milk Products about their working relationship with Colorado Pork?

**Answer: *Keep up the good work and continue trying to reduce cost without sacrificing quality!***

Signed By:

  
Gary Swanson, Owner/Manager, Colorado Pork

Signed By:

  
Kevin Swanson, Marketing & Grower Services, Colorado Mills